

Dear BioNova Partners &  
BioNova Customers,

Sometimes the „good“ things take more time to be realized than expected, so it was with our new information-medium: the BioNova Global Newsletter. We've been planning on it for a long time and now it's finished and it will be published regularly every month. These columns are the framework for future publications. Additionally this first edition is meant to be a retrospect of the year 2010. Enjoy reading!

Your BioNova Global Head Office Team

Rainer Grafinger, Christine Schoeck, Andrea Enseleit, Stephanie & Jusuf Rifatov

## Project of the month



which was featured as a „Green Oasis“ in the German magazine „Haus & Wellness“ at the same time.

We decided to show a picture of a snow-covered NSP in January 2011 because of its appropriateness for the season. It was built by our oldest Partner, Norbert Deppisch. The owners also use the NSP in the winter as a refreshing cold plunge pool after taking a sauna.

We are currently renovating our BioNova website and also adding new columns from time to time. The latest one is the „Project of the month“, where we present the most beautiful and interesting NSPs of our BioNova Partners.

We started in October 2010 with a very interesting project from our Turkish Partner Ümit Düzgün (Biohavuz). Since the photos were so great, we also had the opportunity to publish a report about this NSP in the German magazine „Schwimmbad & Sauna“ (Edition 1-2/2011).

The pictures in November show the multi-awarded project „Résidence Tanzi“ from our partner from Mauritius (Ecosis Ltd).

For December we chose a Natural Swimming Pool from the German gardening and landscaping company Werner-Niemetz,

## The BioNova Family



In order to introduce our BioNova Partners from home and abroad to our readers, every month we want to highlight a Partner in our Newsletter, beginning this month with the German Partner GaLaBau Werner Hocke.

GaLaBau Werner Hocke is nestled in Herold (Hesse / Germany). The company had its 20 year anniversary last year and has been a BioNova Partner since 1999.

Their product lines include hardscape, stone work, timber technology, carpentry, plant material installation and building BioNova NSPs. Company chief Werner Hocke takes special care to insure high-quality and technically proper execution. The team gets its contracts from public institutions, building contractors

and real estate developers, as well as from private sector homeowners.

Werner Hocke has 22 well educated and experienced employees and some very well-provided for machinery. At the BioNova MidYear Meeting during the summer of 2010, the participating Partners visited many well constructed and aesthetically pleasing, successful NSPs built by GaLaBau Werner Hocke.

## New BioNova Partner

During the Summer of 2010, we welcomed a new partner to our BioNova Family:



Högl & Mandlmeyer  
Gärtner von Eden  
Röntgenstr. 12a  
D-84030 Landshut  
[www.hoegl-mandlmeyer.de](http://www.hoegl-mandlmeyer.de)

The company started its Partnership with 2 contracts for building NSPs. They were provided with technical support by the BioNova Global Head Office.

## Trainings & Meetings

As we do every year, the BioNova Global Head Office will offer different types of training events in 2011. These classes will be held in the German and English languages, as well as in French and Polish, when necessary. As usual we will also hold our popular BioNova Global MidYear Meetings. The dates for the above are:

### Basic Training Session (German Language) January 23-25, 2011, Munich

Many new German speaking partners have already enrolled in this training. We also continually have our older partners take the opportunity to refresh their knowledge and send new employees to this session.

### Advanced Training Session (German Language) January 26, 2011, Munich

As the BioNova System is being continuously refined and enhanced, this one day seminar imparts to our experienced partners the latest in the state of art.

### Annual Meeting for Partners from Germany, Austria, Luxemburg and Switzerland (German Language)

The BioNova Group places particular emphasis on staying in close contact with each partner, especially concerning future marketing operations and research projects.

### Basic Training Session (English Language) February 15-17, 2011, Munich

Since we now have so many English speaking partners, this will be our second Basic Training Session in the English Language. Partners will be present for this session from the USA, Italy, Spain, Serbia and the Ukraine.

### International MidYear Summer Meeting (All Partners)

July 6-8, 2011, Kassel, Germany

A highlight of the year will surely be our very popular MidYear Summer Meeting. We already have many pre-registrations for this event. This year the focus will be on maintenance of NSPs.

## Trade Shows, Fairs and Exhibitions 2010

The BioNova Global Head Office was present with its booth at these fairs and exhibitions:

ASLA - American Association of Landscape  
Architecture  
September 11 & 12, 2010  
Washington DC

BioNova has had a presence at the Annual ASLA Meeting and Exhibition since 2006.

North American Partners James and Hae-Sun Robyn were supported by Rainer Grafinger and Christine Schoeck from the BioNova Global Head Office. It was interesting to see the surge in market development in North America and it was positive to notice that the idea of the „Natural Swimming Pool“ is now becoming quite well known among American Landscape Architects.

Galabau Nürnberg  
September 15-18, 2010, Nürnberg  
&  
Interbad  
October 13-16, 2010, Stuttgart

BioNova presented in a new design at this fair. Many of our Partners came to support the BioNova Global Head Office. We were able to establish some very interesting contacts.

International Pool & Spa Expo  
November 03-05, 2010, Las Vegas

The IPSE is the most important trade show for swimming pools in the USA. BioNova has now taken part in this show for the third year. Through James Robyn's affiliation with the Genesis 3 Design Group, BioNova was positioned in the Genesis 3 Pavilion and Robyn was able to spontaneously organize a 2 hour lecture, which attracted many interested visitors.

## Trade Shows, Fairs and Expositions on the Calendar for 2011

BioNova will be present at the NorthEast Pool and Spa Associations Annual TradeShow in Atlantic City New Jersey from January 25 – 27, 2011. In our next issue of the Newsletter, we'll publish the dates and places of other venues where BioNova will have a presence.



## BioNova Historical



In the year 1994 the leader of the BioNova Group, Rainer Grafinger, planned and built his first Natural Swimming Pool near Klagenfurt (Carinthia, Austria). He was supported then by BioNova Founder Gerhard Brandlmaier, who had created numerous NSPs in the years before. At this time Rainer Grafinger was the manager of a gardening and landscaping firm at Klagenfurt.

The homeowners (a couple, both doctors) had realized the signs of the times at an early stage and they decided on an ecological building method. Their Natural Swimming Pool is still in use today. It is 2.5 meters (8' 2") deep and has a 45 qm (480 sq.ft.) swimming area. For separating the circulating regeneration zone from the Swimming Area Rainer Grafinger used geotextile bags, which was a typical method at

that time. In the Regeneration Area he planted water and marsh plants.

At this time it was state of the art to use a plastic tub with a grating (the so called „Schafferl“) for the skimming of the water surface.

After finishing this NSP, during the following 2 years, over 45 NSPs were built by BioNova at Carinthia.